

Scott Mertzlufft

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(AKA Scott Navarro)

Summary

I'm a senior product design and UX leader with over 20 years experience delivering innovative product solutions across a broad range of industries, markets, and platforms.

I'm looking for opportunities in which I can contribute a wealth of UX knowledge, experience, leadership, and strategic vision to help build high performing teams and shape innovative products people love.

Core Skills

- End-to-end UX/product development processes & methodologies
- UX/product vision & strategy
- Multidisciplinary team leadership & development

Contact

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Experience

Google - Staff UX Lead/Manager | 3/15 - PRESENT

Core Experiences (10/19 - PRESENT), Cloud (4/16 - 10/19), GBO (3/15 - 4/16)
Responsible for delivering innovative UX solutions across a number of mission critical programs of considerable scope and size, developing long term vision and strategy, aligning business and user goals to deliver meaningful results, driving strong collaboration across functions and product areas, managing team operational & organizational processes, and mentoring and growing a multidisciplinary UX team.

Castlight Health Inc. - UX Director | 4/12 - 3/15

Built a strong user centered design team and practice within a fast growing product organization. Defined/drove design process from discovery through execution. Drove insights and actionable feedback from user research. Built strong collaborative relationships with product, engineering, and marketing counterparts.

SurveyMonkey Inc. - Sr UX Lead | 1/11 - 4/12

Led design, research, and complete redefinition of the Zoomerang product. Led product feature development, interaction & visual design. Aligned design process with an agile development process with an offshore development team. Developed an effective design process, principles, and strategy.

Yahoo! Inc. - Sr. Interaction Designer (Flickr) | 3/10 - 1/11

Leadership and direction for many concurrent large multidisciplinary project teams. Developed strong collaborative relationships with other UX teams across the organization and played an active role in delivering a consistent user experience and design language across the Yahoo! Brand.

Kodak Gallery - Creative Director / UX Lead | 2/07 - 3/10

Owned the design language, philosophy, principles, process, methodology, and led the interaction models that defined the customer experience across the company.

Wells Fargo Inc. - E-Business Manager UX | 2/04 - 11/06

Strategic direction and ownership of multiple internal and external enterprise programs. Hired and led a team of permanent & contract designers and researchers. Led product design focused on driving employee engagement and productivity.

InterMap Systems, Inc. - UX designer | 10/03 - 2/04

JiWire, Inc. - UX designer | 7/03 - 10-03

Data Advantage Group, Inc. - Creative Director | 8/02 - 7/03

CascadeWorks - Interaction Designer | 4/01 - 8/02

Garmentrade Corp. - Creative Director | 8/00 - 1/01